

THE APPLIED INSTRUCTIONAL DESIGN ACADEMY CREDENTIAL LEARN FRAMEWORK

LEARN

Learn the software tools (Storyline, Rise, etc.), theories, processes, and skills you need to be successful in this field, with lots of real-world examples, checklists, cheat sheets, and templates.

1

Badges:

- Rise 360
- Storyline 360 (4 levels)
- eLearning Development
- Instructional Design (4 levels)
- Elective badges: Camtasia, Vyond, and Virtual Instructor-Led Training

2

EXAMINE

Deconstruct, analyze, examine and reflect on real-life work samples used with Corporate clients to identify good and bad design, best practices, and ways to achieve varied interactions and activities in Storyline to then build them into your courses.

3

APPLY

Apply what you learn to simulated projects. Use those skills to enhance your portfolio eLearning samples, design documents, storyboards, ILT and VILT, and other instructional methods.

4

REVISE

Reflect on what you build and accomplish in the program, and why you make certain decisions, so that you can improve for the future. It's important to learn the skills, but it's even more important to understand why you make certain learning design choices so that you can improve and become a better instructional designer.

NETWORK

There will be lots of networking opportunities in the program.

5

- Self-paced program with support
- Projects simulated to reflect real-client work
- Detailed coach and peer feedback
- Opportunities to revise and improve
- Standards, Rubrics and checklists to ensure best practices are followed
- Customized plan and accountability
- Adequate amount of time given for all tools needed to be successful

APPLIED INSTRUCTIONAL DESIGN ACADEMY

PROPRIETARY CREDENTIAL LEVELS AND STEP-BY-STEP PLAN

eLearning Development

- 01 LEARN ***
 - Storyline Bootcamp and eLearning Development training in the Training Portal
 - Plan and develop first Storyline sample to meet standards required to get an ID job
- 02 EXAMINE**
 - Review and deconstruct existing eLearning courses to understand how courses are built (interactions, etc.)
 - Reflect on good and bad eLearning
- 03 APPLY ***
 - Develop an eLearning module from a storyboard
- 04 REVISE ***
 - Improve your sample from #1 by incorporating everything you have learned
 - Finishing touches on development deliverables for portfolio with additional coach review
- 05 NETWORK**
 - Start building your portfolio with your samples
 - Network inside and outside the program

Every level includes Clear Requirements, QA/Rubric Checklists, Extensive Feedback, Revision Opportunities

Additional Badges *
Rise
Camtasia
Vyond
Virtual Instructor Led Training

5-6 Coaching Calls / Week
Success Pod of ~10 Members
Personal Success Advisor

Get timely answers
Learn from others
Opportunities to reflect

*** Indicates extensive feedback from an ID mentor is given on samples / projects at this phase**

Instructional Design

- 01 LEARN ***
 - Instructional Design Training in the Training Portal
 - Complete a design document and storyboard for your portfolio sample
- 02 EXAMINE**
 - Review and deconstruct a Needs Analysis
- 03 APPLY ***
 - Create a design plan/approach, design doc, and storyboard from simulated "client" content (an example of "interview assessments" that many employers use)
- 04 REVISE ***
 - Improve design docs and storyboard for your portfolio
 - Finishing touches on design deliverables for portfolio
- 05 NETWORK**
 - Start building your portfolio with your samples
 - Network inside and outside program

THE APPLIED INSTRUCTIONAL DESIGN ACADEMY

SYLLABUS

eLearning Development

LEARNING

- Rise 360
- Storyline 360
- Components of an eLearning course
- Visual communication
- Visual design principles
- 4 elements of good learning design
- Usability
- Introduction to interactivity
- Instructional and engagement activities for eLearning
- Finding and using images
- Branching scenarios
- Audio recording and narration best practices
- Quizzing best practices
- Software simulations
- Scriptwriting for eLearning
- QA'ing your course
- Preparing your sample for your Storyline Coach Review

RESOURCES

- Source Content Library (content to create your samples from)
- Example completed Storyline courses
- Sample topic ideas
- Templates
- Checklists
- Rubrics

Camtasia
Vyond
Instructor-Led Training
Virtual Instructor Led Training

60+ additional trainings with new ones
being added every week:

Advanced Storyline / eLearning
Visual design
Instructional Design
Microlearning
Working with SMEs
Expectation vs. reality

Instructional Design

LEARNING

- Learning theories
- Adult learning principles
- Writing learning objectives
- ADDIE Model
- SAM Model
- AGILE Model
- Key Activities and Deliverables
- Deciding on course delivery method
- Deciding which content to include
- Outlining your course
- Organizing and sequencing your content
- Writing a design document
- Storyboarding for eLearning
- eLearning QA checklist
- Planning your project
- Who is involved in an ID project?
- The kick off meeting
- Audience analysis
- Needs analysis
- Collecting your source content
- Project timelines
- Estimating seat time for eLearning
- Stakeholder reviews
- Creating a prototype
- Learning Management Systems and SCORM compliance
- Sending files and closing out the project