

# Transition into Instructional Design *the Right Way*

Applied Instructional Design Academy (AIDA) is a comprehensive, practical 9-month certification program that prepares aspiring Corporate Instructional Designers to transition into full-time, part-time, or contract work in the field. It is self-paced, with extensive guidance and support, and is designed to replace an ID Master's degree. Students will learn ID and e-Learning Development (theory, process, tools, deliverables), create a portfolio that wows employers, and enter the field with confidence and the ability to produce results quickly, ahead of their peers.

AIDA was founded by 20-year ID veteran Jill Davidian. Jill has designed engaging learning solutions for over 100 Fortune 500 corporations and has helped hundreds of new IDs successfully enter the field.

Topics covered in AIDA include:

- Adult Learning Theory
- Articulate Storyline and Rise
- e-Learning Development
- Visual Design
- Collaborating with Subject Matter Experts (SMEs)
- Instructional Design
- The Corporate ID Process
- Design Docs and Storyboards

Optional Electives:

- Virtual Instructor-Led Training
- Vyond
- Camtasia

Can be purchased separately after earning the certification.



Comprehensive Hands-on Support	Rigorous Standards	Supportive Community	Tools Included
<ul style="list-style-type: none"> <li>• Coaching calls 7-8 times/ week</li> <li>• Personal Success Advisors</li> <li>• Close-knit community</li> <li>• Mentors (Working IDs who are standing out in the field)</li> </ul>	<ul style="list-style-type: none"> <li>• Certification that follows a proprietary step-by-step process for learning ID</li> <li>• 6 Credly Badges</li> <li>• Extensive feedback on portfolio samples</li> </ul>	<ul style="list-style-type: none"> <li>• Smaller cohorts</li> <li>• Close-knit community forums</li> <li>• Accountability groups</li> <li>• Co-working sessions</li> </ul>	<ul style="list-style-type: none"> <li>• 5-months access to Articulate Storyline and Rise (\$1097 per year value)</li> </ul>

 [www.learningstrategyanddesign.com/academy](http://www.learningstrategyanddesign.com/academy)

 [support@learningstrategyanddesign.com](mailto:support@learningstrategyanddesign.com)

 <https://www.linkedin.com/in/jilldavidian/>

 [Join the Facebook Group](#)



Click here to read AIDA reviews on trusted third-party review site, Trustpilot.